

Business Ethics



*New Directions in
Employment and Diversity
Training*

What Is BE?

Business Ethics (BE) is a half-day workshop designed to assist employees in developing and understanding a framework with which to make ethical decisions. Used in conjunction with the company policy statements and guidelines, these personal frameworks form the foundation of ethical business decision making.

Who Should Attend BE?

BE is recommended for every company employee whose ethical behavior is critical to the long-term interests of the corporation.

Topic Areas Covered in BE

- ◆ Recognizing Ethical Dilemmas
- ◆ Classic Ethical Models
- ◆ Applied Ethics
- ◆ Criteria for Ethical Decision Making
- ◆ The Ethical Compass

What Are the Outcomes of BE?

At the conclusion of BE, participants will be able to do the following:

- ◆ Become acquainted with the principles of business ethics
- ◆ Recognize how personal and corporate ethics affect decision making
- ◆ Resolve conflicts between personal ethical preferences and corporate codes
- ◆ Recognize the potential barriers to making ethical decisions
- ◆ Be able to protect the reputation and long-term interests of the company that employs them
- ◆ Be able to spot and resolve ethical problems before they become legal problems

How Is BE Conducted?

BE is a seminar in which participants are introduced to the key principles of business ethics through videotape, text readings, case studies, experiential exercises, and group discussion. Additionally, seminars can be customized to help participants resolve the particular ethical challenges of the client corporation.